



Dear Potential Sponsor,

Please allow this letter to introduce you to the 2024 Todd Holloway Summer Youth Basketball League for which we are seeking your support. Its purpose is to provide the community will a safe and family friendly summer activity for area youth basketball players and their families to enjoy. This is a great opportunity for your company to receive exposure and help to support a worthy cause.

**2024 BUDGET**

- \$3,000 = Referee’s
- \$1,600 = Staff
- \$1,000 = Trophies
- \$1,000 = Concessions
- \$500 = Banners

**SPONSOR OPPORTUNITIES: (Check All That Apply)**

- \$3,000 = **Gold Sponsors** all promotional materials (Banners/Step & Repeat/Program Booklet Ad Page/Flyers/Posters/Website/Social Media)
- \$1,500 = **Promotional Sponsors** are referenced in all promotional materials (Program Booklet Ad Page /Flyers/Posters/Website/Social Media)
- \$500 = **Courtside Sponsors** includes Event Signage (6’x2’ or 3’x3’ Full Color Banner)

**Included with Any Sponsorship Level:**

- Live Audio Promotions from Event Host at Event
- Sponsor Recognition Certificate
- All Sponsors are listed in Program Booklet

Your involvement will make this year’s events a success for all involved. We appreciate your consideration and look forward to hearing from you soon. Please mail your commitment form back promptly or register online at <https://toddhollowaysummerleague.com>

Sincerely,

Derek Johnson, *Tournament Chair* - (518) 470-3827

**SPONSOR APPLICATION FORM**

Company/Organization: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Be sure to email your logo to [info@imprintuniverse.com](mailto:info@imprintuniverse.com)

Sponsor Pledge = \$ \_\_\_\_\_ or Other \_\_\_\_\_

\_\_\_\_\_  
NAME OF AUTHORIZED AGENT

\_\_\_\_\_  
SIGNATURE

\_\_\_\_/\_\_\_\_/\_\_\_\_  
DATE